



## Midtown Association Sponsorship Support Guidelines

Midtown Association considers cash or in-kind sponsorships for events, projects, or promotions that:

- Are free and open to the public. *Exceptions can be made on a case-by-case basis.*
- Take place within Midtown. *Exceptions can be made on a case-by-case basis.*
- Are hosted by a not for profit corporation. *Exceptions can be made on a case-by-case basis.*
- Create a potential positive economic impact on Midtown.
- Activate Midtown streets, sidewalks, or public spaces
- Appeal to and/or serve diverse audiences

Sponsorship recipients shall:

- Be responsible for leaving the event area the same or better than before the event started
- Be responsible for submitting a special event permit to the City of OKC if applicable
- Be responsive to needs and requests of the Midtown Association

Request process:

- Requests for events must be made 60 days in advance through the application form at [midtownokc.com/sponsorship/](http://midtownokc.com/sponsorship/)
- Requests will be considered by and approved at the discretion of the Midtown Board of Directors
- Midtown Board of Directors reserves the right to deny any request for sponsorship or donation for any reason
- Sponsorship and in-kind awards are limited