

MIDTOWN WALKABOUT

CELEBRATING 10 YEARS



With the generous support of our valued sponsors and partners, Midtown OKC proudly hosts two Midtown Walkabout events each year.

Midtown Walkabout is a district-wide celebration designed to attract visitors and guests to enjoy free pop-up activities, exclusive specials, and discounts at Midtown shops and restaurants, along with a vibrant vendor market on Walker Avenue. There are numerous opportunities for involvement, including event sponsorships and program support. All proceeds directly benefit Midtown OKC, a 501(c)(3) nonprofit dedicated to urban place management.

Midtown is renowned for its historic charm, independent local businesses, and a diverse, welcoming community. In addition to special events like Midtown Walkabout, Midtown OKC provides support for the district through marketing & promotion, public art, advocacy for community issues, and essential street-level services such as cleaning, graffiti removal, and trash collection.

As we celebrate the 10th anniversary of Midtown Walkabout, we invite you to join us in making this year's event the best one yet!





Saturday, April 12, 2025

11am-5pm

Midtown District Wide Visitors from Previous Walkabout Date/Time: 11.3K

Average Dwell Time: 154 minutes

MIDTOWN WALKABOUT SPONSORSHIP LEVELS

Sponsor Benefits	\$500	\$1,000	\$2,500	\$5,000
Logo on event poster (50+ distributed)				<input type="checkbox"/>
Logo on event maps (750+ distributed)				<input type="checkbox"/>
Logo on event signage by info tent				<input type="checkbox"/>
Name mentioned on Downtown OKC social media channels (522K+ followers)				<input type="checkbox"/>
Logo with link on event webpage			<input type="checkbox"/>	<input type="checkbox"/>
Name mentioned on Midtown OKC social media channels (66K+ followers)			<input type="checkbox"/>	<input type="checkbox"/>
Name listed in event press release			<input type="checkbox"/>	<input type="checkbox"/>
Name listed on Facebook event		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name listed in What's Up Downtown e-newsletter (6,500+ subscribers)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name with link on event webpage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to have on-site presence at event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Desired support level	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Customized and program-specific sponsorships are also available upon request.
Contact Jakey Dobbs, Midtown District Manager, at jakey@downtownokc.com.



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MIDTOWN WALKABOUT ADDITIONAL SPONSORSHIP OPPORTUNITIES

One available of each.

VENDOR MARKET

\$5,000

Market with 40+ vendors featuring local artists, makers and small businesses

- Name listed as “Midtown Walkabout Vendor Market presented by ____” in the first instance on all PR and marketing materials
- Logo listed on event signage
- Name listed with programming on event map

Sponsorship also includes \$2,500 level Midtown Walkabout benefits



POP-UP ACTIVATION SPONSORSHIP

Programming provided free for attendees from 11am to 5pm.

- Logo or name listed on signage next to programming
- Name listed with programming on event map
- Name listed on Facebook event

Sponsorship also includes \$1,000 level Midtown Walkabout benefits

**FLOWERS
\$2,000**



**CARICATURES
\$2,000**



**FACE PAINTING
\$2,000**



Yes, I will sponsor Midtown Walkabout - April 12, 2025

Sponsorship Selection & Amount:

Sponsor Name (to be listed):

Contact Name:

Mailing Address:

Email Address:

Phone Number:

PAYMENT INFORMATION

Check enclosed Invoice me at email address Process below credit card information

Credit Card Number:

Exp. Date:

CVV:

Billing Address (if different from above):

I acknowledge that Midtown OKC will be charged a credit card processing fee up to 4% of the sponsorship amount and will not receive my full donation

Return this form by email to jakey@downtownokc.com or by mail:
Attn: Jakey Dobbs, 211 N. Robinson Ave., Ste. 225, OKC, OK 73102

Sponsorships Due: March 3, 2025



Jakey Dobbs
Midtown District Manager
jakey@downtownokc.com
405.526.6911

Midtown OKC 501(c)3 EIN: 70-1489699

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