



Midtown Association Sponsorship Support Application

Midtown Association considers cash or in-kind sponsorships for events, projects, or promotions that:

- Are free and open to the public. *Exceptions can be made on a case-by-case basis*
 - Take place within Midtown
 - Are hosted by a not-for-profit corporation or Midtown business
 - Create a potential positive economic impact on Midtown
 - Activate Midtown streets, sidewalks, or public spaces
 - Appeal to and/or serve diverse audiences

Sponsorship recipients shall:

- Be responsible for leaving the event area the same or better than before the event started
- Be responsible for submitting a special event permit to the City of OKC if applicable
- Be responsive to needs and requests of the Midtown Association

Request process:

- Requests for events must be made 60 days in advance through this application form
- Requests will be considered by and approved at the discretion of the Midtown Board of Directors
- Midtown Board of Directors reserves the right to deny any request for sponsorship or donation for any reason
- Sponsorship and in-kind awards are limited

Project or Event Name:

Contact Organization:

Contact Name:

Contact Email:

Contact Phone:

Event Date(s) and Time(s):

Event Location:

Sponsorship Amount Requested:

Event Description:

How will the sponsorship funds be utilized?

What benefits or recognition will Midtown receive in exchange for this sponsorship?

Please email or mail this form to the address below. Attach sponsorship levels with marketing benefits and any other applicable materials. If required criteria are met, you may be invited to present to the Midtown Board of Directors (*optional*). The board will vote on level of support, and you will be contacted afterward.

Requests must be submitted via mail or email to:

Apryl Awbrey, Midtown District Manager
211 N. Robinson Ave., Suite 225, Oklahoma City, OK 73102
aawbrey@downtownokc.com